

Lighterage Vessels heading to Norfolk

Significant steps have been taken to ensure the continued operation of Lighterage on Norfolk Island. With the aging fleet of vessels coming to an end of their useful life, freight continuity and capacity needed to be addressed with immediacy.

Upon consideration and consultation with the Senior Lighterage team, Council, the Commonwealth, along with subsequent risk assessments from regulatory authorities, a decision was brought forward as a collective to investigate the availability and purchase of new lighterage craft.

In collaboration with the Commonwealth Government Infrastructure team, Council identified and purchased two new lighterage vessels to address the urgent need of freight operations to continue in accordance with AMSA, ComCare and general safety standards.

This type of marine freight operation is very specific. The vessels require detailed parameters for our unique cargo operations, and the number of suppliers of suitable vessels are very limited in the Asia Pacific Region. *Continued page 2.*



IN THIS EDITION

- Lighterage vessels
- Foundation Day Highlights
- Tourism updates

- Non-alcoholic spirits at The Liquor Bond
- COVID Business Grants delivered
- Waste Consultation and Survey Results
- Upcoming Events, Council Meetings and Minutes, Youth Advisory Committee, Electricity meter readings

Spotlight on Lighterage

Continued . . .

Whilst recognising general AMSA requirements for new vessels, as a collective team, we identified that each craft needed to have the following parameters met, to be suitable for operation on Norfolk Island:

- a large deck platform to cater for greater and faster movement of cargo such as building materials, buses and cars, and palletised waste,
- a vessel that would work well in the swells at both Cascade and Kingston locations,
- generally, fit for purpose and ready to use without modification,
- a sufficiently powered vessel for safer operation in swells
- a substantial platform for people to work safely without being underneath the load negating the current high-risk activity,
- a larger boat which would allow greater operability with larger vessels potentially coming to island.

The Senior Lighterage Team including Malcolm Douran, Darren Christian and Glenn Williams were engaged for their expert opinion given their many years of experience combined with their local and historical knowledge. The team travelled to the Australian mainland to view the vessels on behalf of Council, and we appreciate their time and commitment throughout the process.

These two lighterage vessels will work very well in unison to improve the safety, capacity and capability of Norfolk's Lighterage operations.

Purpose Built Landing Barge

Designed for bringing materials from ship to shore, and shore to ship. This particular vessel will significantly change the way Lighterage operates on Island with its large deck area to cater for the safe unloading and loading of large cargo. The large deck platform will provide safe loading and unloading in larger swells and has a capacity of 10 tonnes.

Work Punt

Built for smaller and faster movements of cargo, the Work Punt is 10 metres x 3.2 metres and caters for 4 crew operation with a 5 tonne cargo capacity, and is powered by two 140 horsepower engines. It's the perfect foil for the larger Purpose Built Landing Barge.

Be Involved

We'd love the community to be involved in naming and painting the new lighterage vessels. So put your thinking caps on and be ready to put your naming suggestions forward when the boats arrive!

Follow us



Foundation Day Highlights

This year we celebrated the 234th anniversary of Foundation Day, marking the first British settlement of 23 people on Norfolk Island in 1788.





Thank you!

Lou Tavener and the team at Go Norfolk Island for their seamless management and delivery of the event. The wonderful cast for the re-enactment. The amazing speakers from NI School. And to everyone else in the community who contributed to pulling this event together.

Glorious Emily Bay voted #6 'Best Beach' on TripAdvisor



Norfolk Island's Emily Bay was voted 6th in the Top 10 Beaches of the South Pacific, 'Travellers' Choice Best of the Best' awards on TripAdvisor. Winners are decided by TripAdvisor travellers based on the reviews and opinions collected from travellers around the world over a 12 month period.

Travellers' Choice Best of the Best is the highest honour. The award takes into account the quality and quantity of traveller reviews and ratings, and ranks the very best accommodations, destinations, beaches, attractions, restaurants, airlines, and experiences in specific categories and geographic areas. Travellers' Choice Best of the Best award winners are among the top 1% of listings on Tripadvisor. We certainly think Emily Bay is a very deserving winner!

Chasing the Light Documentary

Norfolk Island will be stunningly showcased in a soon to be released documentary, Chasing the Light.

Australian photographer, Ken Duncan and television celebrity, Ray Martin star in the film, articulating the outstanding history, unique stories, and island's natural beauty under producer Max Uechtritz. The documentary, **funded by Tourism Australia and the Department of Infrastructure**, was shot by award winning filmmaker Andy Taylor, and coordinated by project manager Trina Shepherd.

A special preview for the Norfolk Island community took place on Friday 11 March and Saturday 12 March at the Ferny Lane Theatre, where Ray Martin, and Ken Duncan introduced their documentary. During filming, the two friends endeavoured to capture the best possible images of beautiful Norfolk, and indeed they did! Accompanied by local photographer/guide Zach Sanders, the crew met and featured plenty of friendly local characters.

Chasing The Light is scheduled to screen on SBS TV on 17 April 2022, and will then be available via SBS On Demand.



Destination Awareness Digital Campaign

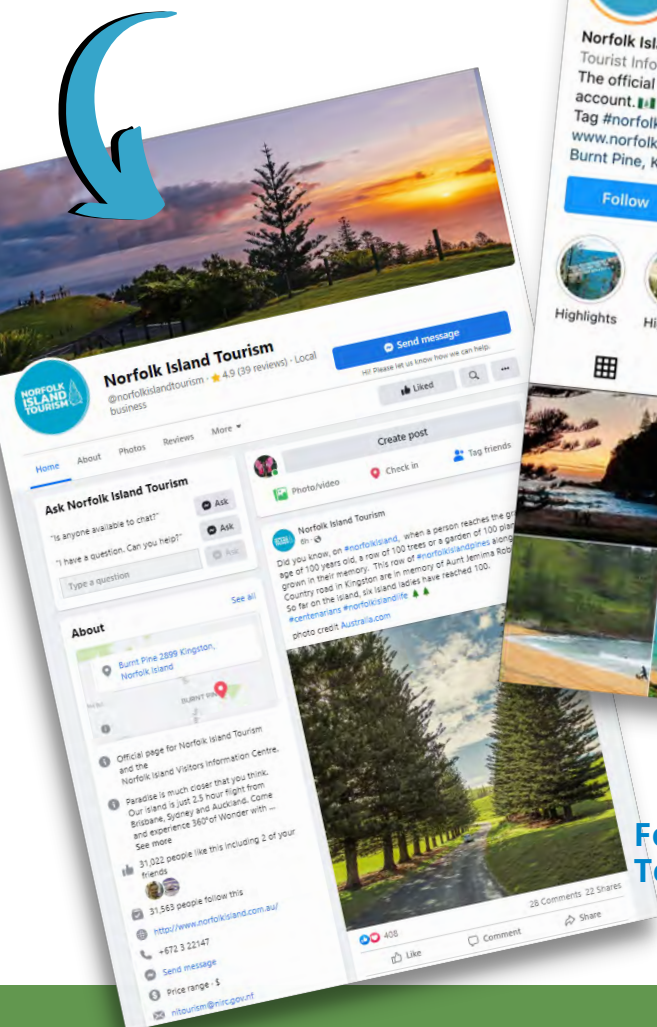
Norfolk Island Tourism launched a digital advertising campaign across Facebook and Instagram with the goal to boost destination awareness. The promotion ran from 15 November 2021 to 31 January 2022 and consisted of two phases (see below right).

Insights

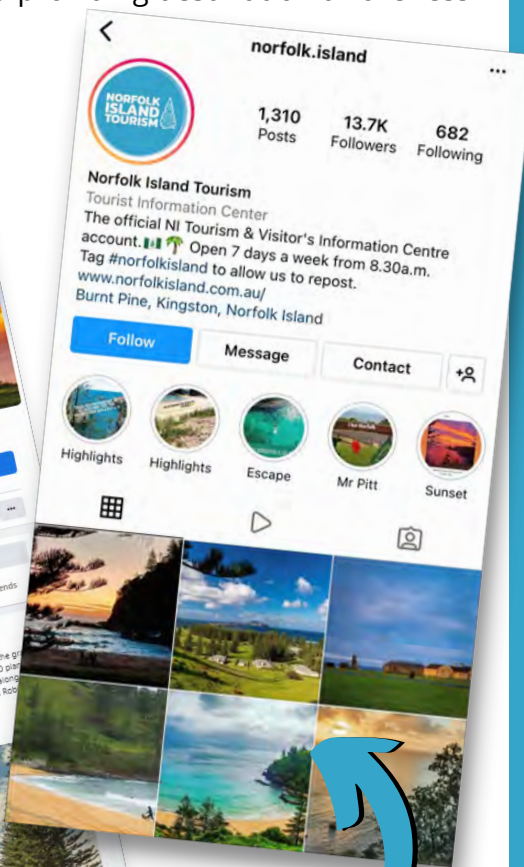
- Phase 2 saw a greater reach and lower CPC, highlighting that the shorter videos focusing on specific interests were well-received by the target audience.
- Outdoors was the most popular theme for the target audience, driving the highest number of clicks and lowest CPC. Creative was self-optimising on Facebook and Instagram. Due to the success of the creative execution, it was also the video shown to the most consumers.
- Facebook achieved a video ad recall of 26,000 with a cost per result of \$0.07 and Instagram achieved a video ad recall of 650 with a cost per result of \$0.06.

In summary, the 11 week campaign reached 850,143 people (11% more than the campaign target). The campaign drove a total of 3,251 clicks to the destination website and achieved excellent results, exceeding all targets and providing destination awareness to a younger demographic.

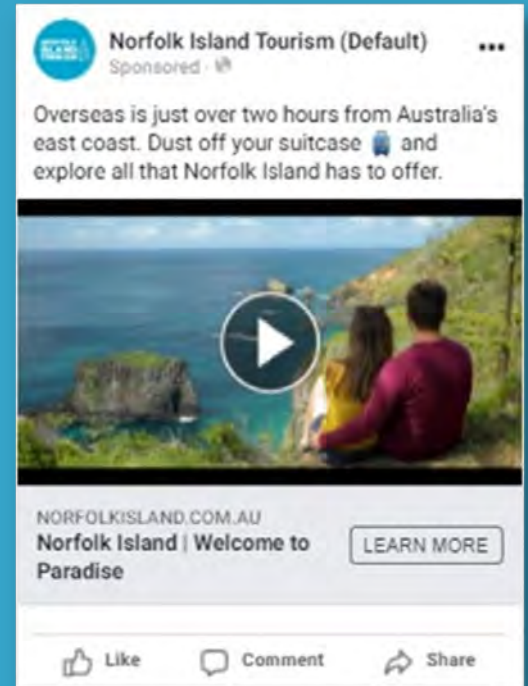
Find Norfolk Island Tourism on Facebook



Follow Norfolk Island Tourism on Instagram



Campaign Stats



Phase 1 (15s video)

Goal:
Boost awareness of the breadth of Norfolk Island's experiences targeting Gen X on the eastern seaboard

Budget:	\$2,000
Cost per click (CPC):	\$2.84
Clicks to NIT site:	704
Impressions:	690,631
Reach:	208,319
Frequency:	3.32

Phase 2 (3 x 6s videos - Outdoors/History/General)

Goal:
Boost awareness of specific experiences on Norfolk Island and drive clicks through to NIT website

Budget:	\$4,000
Cost per click (CPC):	\$1.57
Clicks to NIT site:	2,547
Impressions:	1,968,241
Reach:	641,824
Frequency:	3.07



\$1.49 million

COVID assistance payments delivered to 86 local businesses

The Australian Government and Norfolk Island Regional Council have worked together over the past nine months to provide financial assistance payments to businesses on Norfolk Island that have been impacted by COVID 19.

Since August 2021 the COVID Business Relief Grant Program has distributed \$1,492,000 in funding to 86 businesses on the Island.

This relief scheme was designed to support local businesses experiencing hardship caused by the downturn in visitors due to widespread COVID-19 lockdowns and travel restrictions across Australia. The program is similar to other programs being delivered to COVID-19 affected communities across Australia.

The package provided businesses with a tiered one-off payment ranging from \$5,000 to \$15,000 (taxable) depending on their annual turnover. Businesses were also eligible to apply for three fortnightly payments totalling \$4,500 to cover labour expenses until the border restrictions lifted. Eligible business expenses included salaries and wages, utilities and rent, financial advice, legal or other advice, marketing and communications, perishable goods, and other business costs

Lyre's non-alcoholic spirits shares a taste at The Liquor Bond

The non-alcoholic drinks sector is very much a growing market with the trend creating its own demand. The Liquor Bond team welcomed a presentation and taste-test from Jae Choi of Lyre's . Lyre's is an established dynamic Australian producer and creator of non-alcoholic spirits and as they justifiably claim on their website " this is quite simply the finest range of non-alcoholic classic spirits the world has ever seen".

Jae is the Senior Vice President, Global Supply Chain and Manufacturing at Lyre's and to her credit was simply planning a trip to Norfolk for a well earned holiday.

Her holiday focus changed slightly when the opportunity arose for her to speak with The Bond team which she obligingly added into her holiday itinerary . . . and The Bond team were very much the beneficiaries as we sampled Margaritas , G&T, Classico, Amalfi Spritz, American Malt & Cola, Dark and Spicy, and Agave Blanco. All non-alcoholic with not a hangover, giddy boot or headache to be found – and the taste was surprisingly pleasing to the pallet.

We certainly look forward to sharing these refreshingly different products with our Norfolk customers in the near future - keep an eye out for their arrival!

A sincere thank you again to Jae for setting aside some time to come and see us.



Youth Advisory Committee (YAC)

Council would like to extend a warm welcome to the 12 members of the newly formed Youth Advisory Committee. We were overwhelmed with responses from students to join the committee and we're inspired by their ideas and commitment to their community. Please join us in welcoming Jasmine Watson, Trey Mills, Jordan Murray, Ashley Porter, Macey Gardiner, Riley Quintal, Fletcher Buffett, Ella Borg, Ella Rogers, Alani Snell, Cooper Ruch and Alicia Reedman.

The committee will schedule its first meeting to elect a Chair and Deputy Chair and outline the items that they wish to bring forward for discussion. We look forward to working with this passionate group of young adults.

Visual Artists Alisa Bunbury Visiting Norfolk in April

Alisa Bunbury, a curator at the Ian Potter Museum of Art in Melbourne, recently concluded a fellowship with the National Library of Australia titled the 'Eastern Isle: Norfolk Island colonial art and writings'.

Her project brief was to research the visual imagery depicting Norfolk Island that was created during the late eighteenth and nineteenth centuries.

Alisa will be visiting Norfolk Island from 3-12 April which offers us a chance to hear her talk first hand and also ask her any artistic questions of Norfolk's past. With artists from William Bradley to Captain John Hunter just to name a few, having lived and worked on Norfolk Island, there will be plenty of material to go through.

Hear Alisa's presentation on Tuesday 5th April at 10.30am & 5pm at Christian's Cave, Queen Elizabeth Avenue.



FELLOWSHIP PRESENTATION

The Eastern Isle

Alisa Bunbury

The National Library of Australia acknowledges Australia's First Nations Peoples – the First Australians – as the Traditional Owners and Custodians of this land and gives respect to the Elders – past and present – and through them to all Australian Aboriginal and Torres Strait Islander people.

Community Waste Management Survey and Consultation Findings

Following the Waste Management Options Analysis, Summary Paper, survey and community consultation conducted by Anne Prince Consulting, it's clear that our community is concerned with the Island's waste from both a waste production and waste disposal perspective. Key findings indicate that residents understand the impacts of poor waste management and feel a great sense of responsibility for the waste that is being generated.

Key Survey Statistics



83
people

from Norfolk Island completed the Future of Waste Management survey.



65%

supported a combo of Option 2 & 3: incineration technology + circular economy & export of baled residual/hazardous wastes.



69%

of respondents felt there's a need to focus on reducing packaging, replace the purchase of plastics with materials that can be recycled or composted, and banning single use plastics.



64%

of household (44%) and business (20%) respondents felt that separate or divided bins would assist with separation of waste.



85%

of respondents who currently use, or will use nappies, supported the use of compostable or reusable nappies and/or a reusable nappy program.



89%

supported the Commonwealth Government banning and phasing out single use plastics and the introduction of compostable alternatives.



74%

supported circular economy approach of purchasing compost from the Waste Centre.

Community Waste Management Survey and Consultation Findings



78%

supported a circular economy approach to purchasing glass aggregate from the Waste Centre.



82%

supported a 'tip shop' or 'reuse shed' to recover and repair items for resale.



62%

of respondents did not support (48%) a kerbside waste collection service or were undecided (14%). Comments received included consequences of cows or wind knocking bins over, additional costs for the service, a kerbside service urbanising the island by destroying its character, and diminishing the onus of individual responsibility for managing waste.



54%

the majority of responses supported stronger regulatory enforcement and penalties should be used to deter burning and burial of wastes on private land.



100%

consultation revealed a widespread understanding of the impacts of poor waste management and a desire for individuals to take greater responsibility for the wastes that are being generated.

Other Key Findings

Financial Management

There is widespread support for user pays systems although this was coupled with a concern about the capacity for the community and businesses to pay.

Waste Separation

Provision of separate/divided bins would assist with waste sorting along with greater education better signage, and the addition of community composting bins

Education

Consultation revealed a widespread understanding of the impacts of poor waste management and a desire for individuals to take greater responsibility for the waste that is being generated.

[Click here to read the full Waste Management Consultation Options Analysis, Summary Paper, and Report on Council's website.](#)



Government House Open Charity Day

Wednesday 20 April

Norfolk Island's historic Government House - built in 1829 and handsomely restored - is generally not open to the public.

However, on a number of occasions each year, its formal rooms are open for the afternoon - 1.00 pm to 3.30 pm - for public inspection. This is to allow opportunities for people to visit and gain an appreciation of Government House's place in the rich history of Norfolk Island as well as to raise funds for Norfolk Island's volunteer charity and service organisations.

The Government House Open Day program is subject to the possibility that scheduled Open Days may be cancelled or changed at short notice because of operational requirements or bad weather such as when it is wet or windy. Visitors should be aware of this condition. Tickets can be purchased at the door on the day.

Friday 15 April
Monday 18 April
Monday 25 April

Good Friday, Public Holiday
Easter Monday, Public Holiday
Anzac Day, Public Holiday

March Council Meeting Minutes

Council meeting minutes from 9 March are now available on our website. Click here to read the minutes.

Council Ordinary Meeting Dates

6 April	7 September
4 May	5 October
1 June	9 November
6 July	7 December
3 August	



Council meetings are scheduled at 2pm at the Council Chambers located inside the Bicentennial Complex, Taylors Road, Burnt Pine. Meetings can also be viewed online with the live link provided on Council's Facebook page prior to the commencement of the meeting.

Electricity Meter Readings



Please note authorised officers will be entering lands Island wide from 21 March through to 31 March 2022 between the hours of 8am and 5pm for the purpose of reading electricity meters. Please secure dogs on lands in the above mentioned times to ensure the safety of authorised officers to carry out their duty.



The Council Administrator Mike Colreavy, can be contacted to arrange meetings to discuss concerns, issues or general information by emailing executiveassistant@nirc.gov.nf

Contact

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Opening hours: Monday to Friday 9:00am to 4:00pm (closed on public holidays)

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