



TOURISM NEWS

Watawieh yorlyi and a big welcome to all our visitors,

Calendar of Events June 2023

(please be advised that events and festivals can change without notice)

- 3 Bounty Day Evening Ball
 - 7 Government House Charity Open day
 - 8 ANNIVERSARY BOUNTY DAY – Public Holiday
 - 11 Touch Football Fundraiser
 - 12 Queen's Birthday – Public Holiday
 - 17-22 Ballroom Dancing festival
- Dancing in the Fetters Exhibition (the Culture of Convict dance) NI Museums.

Treasures of the South Pacific (ToSP)



Norfolk Island Tourism will again participate in the ToSP 2023 roadshows.

The roadshow and presentations plan to target over 450 retail travel agent offices in the following cities: Melbourne/Adelaide/Sydney/Newcastle/Brisbane. In addition, ToSP hold a VIP event for key trade partners and trade media towards the end of year. NI Tourism attended the Brisbane, Gold Coast, Melbourne and Sydney events in July 2022, presenting to over 500 attendees. Other Tourism Bodies who are part of ToSP are Fiji, New Caledonia, Samoa, Vanuatu, Cook Islands, Tahiti, Solomon Islands and Papua New Guinea.

We will advise of further details once dates and venues are confirmed.

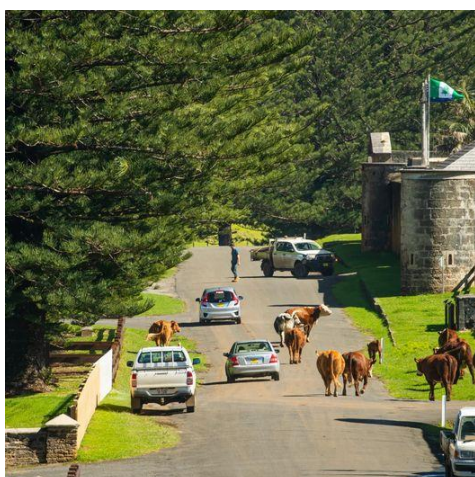
STOCK

Did you know the Visitor Information Centre sells cuddly soft-toy cows, Norfolk owl chicks with sound and Green parrots with sound. We also sell the Norfolk Island Flags, locally made product and lots more! Check out the Norfolk Island Digital art posters, a great souvenir or gift idea. We still have in stock the Norfolk Island stainless steel water bottles. When you purchase a bottle we will fill it up for you and further refills are only \$1.

E.D.M

The April/May Norfolk Island Tourism EDM focused on Events, tournaments and historical celebrations with a link to the Calendar of Events 2023.

The EDM database of past visitors, opt-ins from the Survey card and competition entries is over 50,000 contacts.



This photo of cows wandering the road and captioned “Island Life” was our most popular Facebook post for this month. It reached 1,600 people, received 153 comments and was shared 89 times. Follow NI Tourism on Facebook and Instagram [norfolk.island](https://www.facebook.com/norfolkisland).

“Darset”.... Tania @ Norfolk Island Tourism #norfolkisland
For further information please view www.norfolkisland.com.au

Tania Anderson
Customer Service Officer

27 May 2023