

TOURISM NEWS

Watawieh yorlyi and a big welcome to our visitors,

Calendar of Events November 2022

Please note: Events and Festivals can be postponed or cancelled without notice.

- 5-7 Governor's Cup Golf tournament
- 12-19 N.I Bird Week
- 9 & 23 Government House Charity Open Day x 2
- 19-23 Master's Squash tournament
- 24 Twilight Bazaar
- 28-6 Dec Stargazing Spectacular – SOLD OUT
- 30 Thanksgiving Day – Public holiday.



Australian Women's Weekly Holiday Competition Winners

Included in the March 2022 edition of the Australian Women's Weekly was a two-page destination editorial and a full-page advertisement for a holiday competition for four people themed 'Escape to Reconnect'. The competition was also promoted via Facebook and Instagram and attracted a record 20,715 entries! All entrants agreed to receive the monthly Norfolk Island Tourism E-Newsletter, increasing our database dramatically.

The lucky winner was Georgina Elford pictured with her three travelling companions who all had a fabulous holiday! From left Alana Bormann, Georgina, Mary Venables and Geraldine Crouch. On her return Georgina asked that we pass on their thanks to everyone. She says "all of the tours and restaurants were awesome, and the house was lovely and big and in a perfect location"

The total value of the holiday was over \$11,000 with many thanks to the generosity of Qantas who provided the airline tickets, and the following local tourism operators: Lisa at Watermill Beach House Estate, Eldoo Hire Cars, Pinetree Tours, NI Museums, the Homestead Restaurant, Hilli Restaurant, Baunti Tours, Two Chimneys Winery, The Olive Café, NI Stargazing, NI Brewing and Carli at The Local.

Norfolk Island Tourism E-Newsletter October 2022



The October 2022 E-Newsletter was distributed to Norfolk Island Tourism's database of contacts and included website links to Tours and Activities, Shops, Eating Out, and Frequently Asked Questions. Norfolk Island also ticks lots of boxes; UNESCO World Heritage Site, protected Marine Park, Gold Level Dark Sky Town, and for such a small island - unique Culture and History.

People can opt in to receive the newsletter via the website link.

Signature Luxury Travel & Style magazine is one of Australia's largest selling magazines with a readership of 150,000 and circulation of 30,000. The magazine's demographic is primarily high-income earning females aged 30-65 years. Norfolk Island Tourism will have a two-page feature and a full-page advertisement in the upcoming November 2022 issue. The Norfolk Island story will also feature on the Signature Luxury Travel & Style website.

Thanksgiving, Christmas, New Year Trading Hours.

For the information of visitors on island over the festive season, the Visitor Information Centre are compiling a list of trading hours during the upcoming public holidays of Thanksgiving, Christmas Day and New Year's Day. Please let us know your operating hours for tours, activities, restaurants, cafes, shops and services, or any special events and functions. Phone 22147 or email nitourism@nirc.gov.nf



A friendly reminder to **PLEASE RECYCLE** any tourist maps, flyers and brochures that are clean and readable and can be used again. Just drop into the recycling bin at the Visitor Information Centre.

"Darset".... Tania @ Norfolk Island Tourism #norfolkisland
For further information please view www.norfolkisland.com.au

Tania Anderson
Marketing & Customer Service Officer
28 October 2022

Scan QR code



