

## TOURISM NEWS

Watawieh yorlyi and a big welcome to our visitors.

### Calendar of Events October 2022

*Please note: Events and Festivals can be postponed or cancelled without notice.*

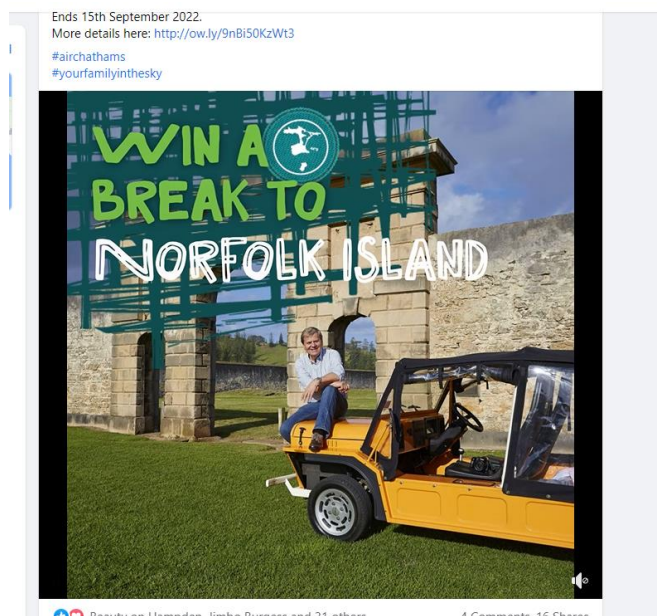
- 1-6 24<sup>th</sup> NI Theatre festival
- 3-11 Spring Ukulele festival (Sold Out)
- 7-14 Belinda Biggs Painting holiday (NI Travel Centre)
- 10 Royal Agricultural and Horticultural **SHOW DAY** – Public Holiday
- 12 Government House Charity Open day
- 15-22 Fly In – Model Aero Club (NI Travel Centre)

### Holiday Give-away – Air Chathams

Norfolk Island Tourism has partnered with Air Chathams to promote a fabulous holiday give-away to New Zealand travellers. The 7 day holiday will be promoted via:

- Social Media (Facebook and Instagram)
- Air Chathams website competition landing page with an audience of over 150,000 people nationwide.
- Air Chathams E-Newsletter which has 12,000 readers.
- Air Chats In- flight magazine.

Many thanks to the local sponsors for your support: The NI Escape Collection, Simon's Water car hire, NI Golf Pro-Shop, Pinetree tours, and Charter Marine.



## YouTube

Norfolk Island Tourism has a YouTube channel with video clips that can be used to promote Norfolk Island as a holiday destination in a positive manner. The channel (Norfolk Island) has short video clips suitable for social media, Experience clips and an overall 10min Travel Guide.



Please credit Norfolk Island Tourism when using and suggested hashtags are; #norfolkisland #norfolkislandtourism #theresmoresonorfolkisland #visitnorfolkisland

## Flyers and Menus



To promote your tour or business and to ensure visitors are receiving the correct information, please drop copies of your flyers and menu's into the Visitor Information Centre. We have a recycling bin for any maps, flyers and brochures that can be re-used. If you find any in accommodation rooms or hire cars that can be recycled, we want them!

“Darset”.... Tania @ Norfolk Island Tourism #norfolkisland  
For further information please view [www.norfolkisland.com.au](http://www.norfolkisland.com.au)

Tania Anderson  
**Marketing & Customer Service Officer**  
10 September 2022

Scan QR code

