

# MEDIA RELEASE

## **TOURISM NEWS**

Watawieh yorlyi and a big welcome to our visitors,

#### **Calendar of Events September 2022**

Please note: Events and Festivals can be postponed or cancelled without notice.

- 2-9 Wildlife & Heritage tour (NI Travel Centre)
- 7 & 21 Government House Charity Open day x 2
- 10-20 Southern Lightscapes Photography tour with Ian Rolfe (NI Travel Centre)

## Treasures of the South Pacific (ToSP)



Norfolk Island Tourism participated in the recent ToSP roadshow 8-10 August with functions held in: Brisbane (137 travel agents) Gold Coast (63 Travel Agents) Melbourne (108 Travel Agents) and Sydney the following week with 135 Travel Agents in attendance. Destinations who are part of ToSP are Fiji Tourism/Fiji Airways, Cook Islands Tourism, New Caledonia Tourism, Papua New Guinea Tourism/Airways, Samoa Tourism, Solomon Islands Tourism, Vanuatu Tourism and Tahiti

Tourism. Hidden Treasures of the South Pacific represents the smaller island nations; The Kingdom of Tonga, Kiribati, Tuvalu, Nuie, Marshall Islands, Palau, Naura and the Federated States of Micronesia.

A voucher for a 5- night stay was a lucky prize at all four functions. Thank you to Aloha Apartments, Channers on Norfolk, the South Pacific Resort and Cumberland Resort and Spa for your support. A gift bag of Norfolk souvenirs was also given away with thanks to Baunti Tours, Pinetree Tours and the Visitor Information Centre. Each destination had a table set up to meet the Travel Agents, hand out brochures, and answer questions. The event included a 5-minute power point presentation by each destination. Overall, the industry was very positive about Norfolk Island with many clients still preferring to travel closer to home. Clients like that Norfolk Island is an easy destination to get to with no travel restrictions, however our representatives stressed that visitors should travel responsibly.

#### N.I. Tourism E-Newsletter – August 2022

The August 2022 Newsletter was distributed to Norfolk Island Tourism's database of contacts and this month included links to the NI Tourism website.

- What airlines fly to Norfolk Island?
- Maps and brochures
- Accommodation choices
- Itinerary suggestions
- User Friendly Travel link to the Covid19 page



#### Advertising at the Visitor Information Centre.

The Visitor Information Centre has advertising space available in the display cabinet on the veranda. This is prime location for advertising to visitors your tourism product such as tours, activities, restaurants and accommodation, whether the Visitors Information Centre is open or closed. To display an A4 colour poster the cost is \$120 for twelve months. All enquiries please phone 22147 or email rose.evans@nirc.gov.nf

**Air Chathams** will resume their direct flights Auckland to Norfolk Island every Thursday commencing this Thursday 1 September 2022 and scheduled to operate every Monday and Thursday from 5 December 2022.

We look forward to welcoming back our New Zealand visitors, friends and families!

"Darset".... Tania @ Norfolk Island Tourism #norfolkisland For further information please view <u>www.norfolkisland.com.au</u>

Tania Anderson

Marketing & Customer Service Officer

26 August 2022

Scan QR code

