

BOUNTY DAY CHALLENGE - TO ELIMINATE SINGLE USE PLASTIC

SE MUSA BAUNTI YORLI!

Bounty Day is nearly here! In just over two weeks, auwas wonderful community will gather to celebrate 166 years since the Pitcairn Islanders first stepped foot on Norfolk and made it their home.



Last year, the Norfolk Wave team filmed the Bounty Day celebrations, including the use of single-use plastics and the stream of rubbish collected at the Waste Management Centre the following day. The Norfolk Wave's mission is to educate and resource our community to make better waste choices, and we can already see that in one year, the Norfolk community has made many small changes that are having a huge impact.

Thaenks yorli - your efforts are sending a clear message to our younger generations and also to our visitors that we care deeply about our environment! It's also important to remember that 22% of the waste that we pay to send to landfill is made up of food waste, so we need to be really careful about separating the food waste where we can. Our HotRot compost system LOVES it.... more food waste in its belly, means more cardboard can go through the composter.

We would like to give a HUGE shout out to our major touring companies, Pinetree Tours and Baunti Tours, who have both pledged to completely eliminate the use of single-use plastics for not only Bounty Day - but for all their tours into the future! It's a massive milestone, and one that has only been achieved through investment in alternatives and great teamwork.

If washing a pile of dishes on Bounty Day is not your style, please visit Prinke Eco Store to discover some compostable alternatives that are designed to end their life in a sustainable way. You can put your compostable dishes and food scraps in a compostable 'plastic' bag - and this can all go straight into the food waste bin! Prinke also sell long-life alternatives to plastic cling film, such as beeswax wraps and food covers.

If in doubt, remember the THREE M'S of the Norfolk Wave Campaign!

Miekduu - Be Resourceful - Reduce, reuse and support local business as a preference.

Mainaut - Be Mindful - Look for ways to reduce your impact, dispose of waste correctly and purchase sustainable options.

Miekhies - Act Now - The Norfolk economy and natural environment need us to act now, because our future generations are depending on us!

Thaenks f' aklan... The Norfolk Wave Team



Rose Evans
**Team Leader Tourism & Economic
Development**

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