



# MEDIA RELEASE

## RESPONSIBLE TOURISM SURVEY

Tourism Australia and Norfolk Island Tourism are conducting a research project on the impact of tourism on the local environment, community, and culture. The feedback will help us to tailor communications for travellers in specific regions to educate and encourage responsible and respectful travel.

Now more than ever, it is critical to have a proactive approach for how the tourism sector, its partners, and stakeholders face the future positively and sustainably.

To assist us, please complete this survey, which will take less than 10 minutes and must be completed by 20 May 2022.

### **SURVEY LINK**



A report containing Norfolk Island's results from the survey will be provided to Norfolk Island Tourism and will be available at a later date.

Thank you for taking time to contribute!

Rose Evans  
**TEAM LEADER TOURISM & ECONOMIC  
DEVELOPMENT**

5 May 2022

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