



4 December 2021

Watawih yorlyi and welcome to all our visitors,



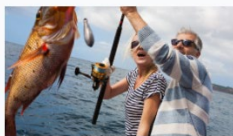
Competition Winners – Destination Digital Campaign (DDC)

A DDC “Experience Norfolk Island Your Way” was promoted during November/December 2020. People entering were able to choose what type of holiday they’d like to experience. The top 3 Experience choices were Nature 49.6%, Flavour 35.2% and Wellness 15.2%.

- 13,863 people entered and who also agreed to be added to the NI Tourism database.
- Paid Advertisements reached 194,366 people.

At the time of the campaign, Air New Zealand put out a flight sale and this was also promoted. The lucky winners were Kathy and Ashley McCullough who chose the Nature holiday. Thank you to the following local operators who kindly provided the Nature inclusions. Major sponsor was BroadLeaf Villas who sponsored 7 nights accommodation. Also thank you to Norfolk Island Rent-A-Car, George for the Glass Bottom Boat, Baunti Escapes, and Pinetree tours.

Travel responsibly and keep up to date with our [COVID-19 Travel Information](#).



MORE TIME FOR ADVENTURE



MORE TIME TO HEAR STORIES



MORE TIME TO TASTE



MORE TIME IN NATURE

Norfolk Island Tourism E-Newsletter

The October EDM was distributed to Norfolk Island Tourism’s database of over 37,000 contacts.

The newsletter featured links to the NI Tourism website.

- More Time for Adventure
- More Time to hear Stories
- More Time to Taste
- More Time in Nature
- Get Inspired, read our Blogs



Get inspired, read our BLOGS



MORE TIME TO RELAX



Calendar of Events – December 2021

Please note: Events and Festivals can be postponed or cancelled without notice.

- 4-9 Astronomer Dave Reneke Stargazing tour
- 4-9 Pistol Shoot championships
- 8 Government House Charity Open day
- 17 Christmas Pageant and Street Paradise
- 19 Community Christmas Carols
- 25 Christmas Day – Public holiday
- 26 Boxing Day – Public holiday
- 27 Additional Day – Public holiday for Christmas
- 28 Additional Day – Public holiday for Boxing Day

Has your club or association finalized dates for events and festivals 2021 and 2022? Please let us know all the details via email nitourism@nirc.gov.nf. The Events calendar is listed on www.norfolkisland.com.au, distributed to wholesalers, promoted in press releases, via social media and local newsletters.



A friendly reminder to please **RECYCLE** any tourist maps, flyers and brochures that are clean and readable and can be used again. Just drop into the recycling bin at the Visitor Information Centre.

Christmas, New Year Trading Hours.

We are compiling a list of trading hours during the Christmas and New Year period for the information of visitors on island over the festive season. Please let us know what your operating hours for tours, activities, restaurants, cafes, shops and services, or any special events and functions.

Phone 22147 or email nitourism@nirc.gov.nf

The Visitor Information Centre is now a **Queensland Health QR Code registered business**. We encourage EVERYONE who is visiting the VIC to please check-in.

People without mobile data can still use the check-in by entering the code manually in their App. A manual sign-in registry is also available.

The Visitor Information Centre is open 7 days from 8.30am. We are practising social distancing and hand sanitising, and you are required to register for contact tracing purposes.

Tania @ Norfolk Island Tourism [#norfolkisland](https://twitter.com/norfolkisland)

For further information please view www.norfolkisland.com.au