



23 October 2021

Watawih yorlyi and welcome to all our visitors,

Media Coverage in Escape

Escape is published in the News Ltd, Australian Sunday newspapers with a print audience of 1.6 million, with additional website and social media coverage. Earlier in the year Kendall Hill, Travel Columnist visited on a media famil, and his second article has recently been published. "The Island of simple pleasures" a four page article, was supported with incredible photos by Rian Cope, photographer for Tourism Australia.

Calendar of Events – November 2021

Please note: Events and Festivals can be postponed or cancelled without notice.

- 9-11 Governor's Cup Golf tournament
- 10 Government House Charity Open day
- 13-19 Bird Week
- 15-19 Masters Squash tournament
- 17 Government House Charity Open day
- 20-28 ART in the Park – 100 Acres Reserve
- 23 Taste Norfolk's Bounty in the compound
- 24 Thanksgiving Day – public holiday

Has your club or association finalized dates for events and festivals 2021 and 2022? Please let us know all the details via email nitourism@nirc.gov.nf. The Events calendar is listed on www.norfolkisland.com.au, distributed to wholesalers, promoted in press releases, via social media and local newsletters.



Instagram – Norfolk Island Tourism

Originally launched in 2010, Instagram is a photo and video sharing platform owned by Facebook. Content and story telling is used to grab people's attention and keep them engaged and interested.

The Norfolk Island Tourism account is *norfolk.island*, with 12,700 followers. We recently shared this stunning aerial shot by IG @omgalan, which received over 1,000 likes! Suggested hashtags: #theresmoretonorfolkisland #visitnorfolkisland #domestictravel #holidayherethisyear #overseasholiday #worldheritage



Advertising at the V.I.C.

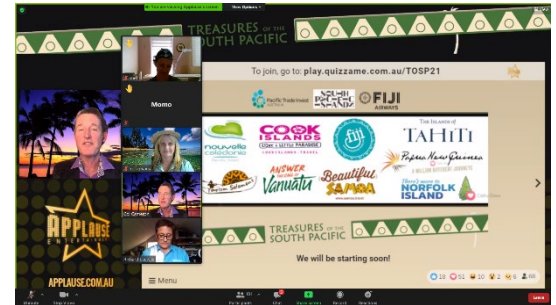
The Visitor Information Centre has advertising space available in the display cabinet on the veranda. This is prime location for advertising your tourism product such as tours, activities, restaurants and accommodation, whether the Visitors Information Centre is open or closed. The cost to display an A4 colour advertisement is \$100 for twelve months. All enquiries please phone 22147 or email rose.evans@nirc.gov.nf

Thanksgiving, Christmas, New Year Trading Hours.

We are compiling a list of trading hours during the Thanksgiving, Christmas and New Year period for the information of visitors on island over the festival season. Please let us know what your operating hours for tours, activities, restaurants, cafes, shops and services, or any special events and functions. Phone 22147 or email nitourism@nirc.gov.nf

Treasure of the South Pacific

Tourism Team Leader, Rose Evans represented Norfolk Island at a virtual quiz night on 7 October. Approximately 200 travel agents attended the event created for destination awareness in the South Pacific islands. Each island provided three multiple choice questions for the travel agents and Colin Cameron (a cruise ship comedian) hosted the fun night. The Agent with the most points from the quiz won a trip for two to Fiji, plus 10 bottles of champagne were distributed as spot prizes throughout the event.



The Visitor Information Centre is now a **Queensland Health QR Code registered business**. We encourage EVERYONE who is visiting the VIC to please check-in. People without mobile smart phone can still use the check-in by entering the code manually in their App. A manual sign-in registry is also available.

The Visitor Information Centre is open 7 days from 8.30am. We are practising social distancing and hand sanitising, and you are required to register for contact tracing purposes.

Tania @ Norfolk Island Tourism [#norfolkisland](https://www.norfolkisland.com.au)
For further information please view www.norfolkisland.com.au