



PRODUCTS/SERVICES AVAILABLE ON ISLAND

KOOSHOO

HAIR TIES, SCRUNCHIES AND HEADBANDS

As we move into the warmer weather of Spring, there are some awesome new colour ranges of KOOSHOO hair ties, scrunchies and headbands in at Prinke Eco Store! Plus a new product line that is being tested out here on Norfolk: a hair tie two-pack that includes some hair tie colours that aren't available anywhere else!

About KOOSHOO and their products

Every other hair tie you've ever owned still exists. Yes, even the ones you had as a child.

This is because every other hair tie in the world is made of either synthetic thread, synthetic rubber or both. Synthetic fabrics, such as nylon, acrylic and polyester, are produced entirely from petrochemicals and take hundreds of years to break down and even then, leave micro-plastics in their wake.

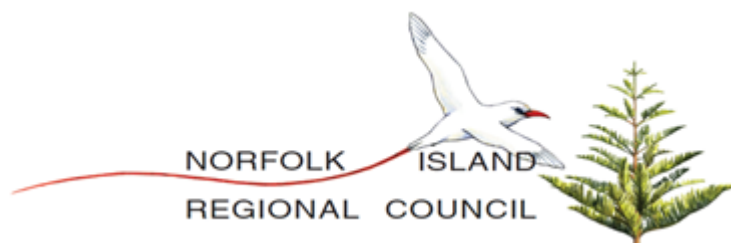
KOOSHOO Organic Hair Ties and Organic Scrunchies, by contrast, are made of just 2 plant-based materials: organic cotton and natural tree rubber.

KOOSHOO was started by Norfolk Islander, Rachel Evans, and her husband, Jesse, to make gorgeous, functional and plastic-free hair accessories that empower customers to be difference-makers.

"Hair Ties are one of the most ubiquitous products on earth and customers have been conditioned to view them as disposable. Norfolk taught me the importance of full-circle living and that's why we designed these products as a solution to a problem that most people don't even realize exists", explains Rachel.

KOOSHOO products are available on Norfolk exclusively at Prinke, a match made in heaven for Rachel and Jesse. "Getting to sell our products at Prinke is incredibly fitting. 10 years ago we created this company, inspired by the symbiotic relationship that Norfolk Islanders have with nature and it's a dream come true to today be selling our products at Prinke, a business that shares our vision for a cleaner, more ethical future".





KOOSHOO makes plastic-free hair ties and scrunchies, as well as headbands. All products are ethically made using organic cotton at a Fair Trade certified facility in India. The products are currently available at approximately 400 retail partners worldwide, though none as symbolically important as Prinke. KOOSHOO's Hair Ties cost \$19.95 for a five-pack and \$10 for a two-pack. The Plastic-Free Scrunchies are \$27 and Multi-Use Headbands are \$34.95. All are available in multiple colour options at Prinke. Come in and see the beautiful colour options for yourself!

Prinke Eco Store is open 7 days a week.



To small acts creating big impact on Norfolk Island. It's everyone doing their bit to make great planet-friendly changes for our environment!

If you are a retail owner or a local service provider and would like to be included in this newsletter and on the Buy Local Facebook page, please email rose.evans@nirc.gov.nf

*Remember buying **local** equals building a strong **local** economy.*

Rose Evans

Team Leader Tourism and Economic Development

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