



24 September 2021

Watawih yorlyi and welcome to all our visitors,

Reminder - Visitor Survey online

As per the press release 9/7/2021 the Visitor Survey can now be done online. If your business venue or website would like to display the QR code link to the online visitor survey, email rose.evans@nirc.gov.nf for details. Hard copy of the cards are also available from the Visitor Information Centre and at the airport.

Also if you would like a poster to display for your business, please call the VIC ph. 22147.



Beauty and Wellness

Norfolk Island is a paradise for pampering the mind, body and spirit.

[Norfolk Island's Day Spas](#). Massage Therapists and Beauticians are all waiting to help elevate your sense of wellbeing and calm to the next level.



Qantas Flights

Qantas is continuing to deliver air services to Norfolk Island with flights currently departing from Brisbane International. When N.S.W restrictions ease Qantas will resume the Sydney flights. To [book flights](#) from Australia to Norfolk Island, or contact your travel agent.

For [Covid Travel](#) Updates.



New Blog

Freelance Writer Nick Resch visited recently on a family holiday. Thank you to Nick who has contributed our latest [blog story](#). It's a great review of Aunt Mary's Kitchen located at the Norfolk Island Golf Club, in [World Heritage Kingston](#).



Savour Norfolk Island Tour

If you fancy a Foodie Extravaganza in paradise and live in New Zealand, you won't want to miss this amazing holiday deal! Lots of exclusive food experiences included! Contact the friendly team at [Our Pacific](#) for all details and bookings.

Norfolk Island Tourism e-Newsletter

The September EDM was distributed to Norfolk Island Tourism's database of over 37,000 contacts.

The newsletter featured:

- Spotlight on Beauty and Wellness
- Link to book Norfolk Island flights with Qantas
- New Blog – Aunt Mary's Kitchen (contributed by a visitor)
- Savour Norfolk holiday deal 2022 ex New Zealand (Our Pacific)
- Spotlight on Plastic Free island – Aatuti Art
- New – Norfolk Island Stargazing tour.

Calendar of Events – October 2021

Please note: Events and Festivals can be postponed or cancelled without notice.

- 11 Royal A & H SHOW Day – Public holiday
- 13 Government House Charity Open day
- 23-30 Fly In – Model Aero Club



Plastic Free Island

One of the many local businesses supporting the island's waste free journey is [Aatuti Art](#).

They stock island designed reusable cloth shopping bags, cloth face masks, Tea towels, doona covers and much more!

Check out the local Art too.



Stargazing Tour

Norfolk Island boasts little or no light pollution and is a registered Gold Level Dark Sky Town. [Norfolk Island Stargazing](#) is a new tour giving you the opportunity to view our incredible night skies. See the Moon in all its majesty, Saturn's amazing rings, Jupiter's famous Giant Red Spot and much more!



Holidays with Kids Marketing Campaign



Holidays with Kids (HWK) is Australia's leading family travel magazine and website. It is the ultimate guide to travel and lifestyle and answers all questions families want to know before leaving home, whether taking their first trip with a baby or with a demanding teenager. Norfolk Island Tourism is currently working with HWK for a Norfolk Island feature leading into the summer holidays.

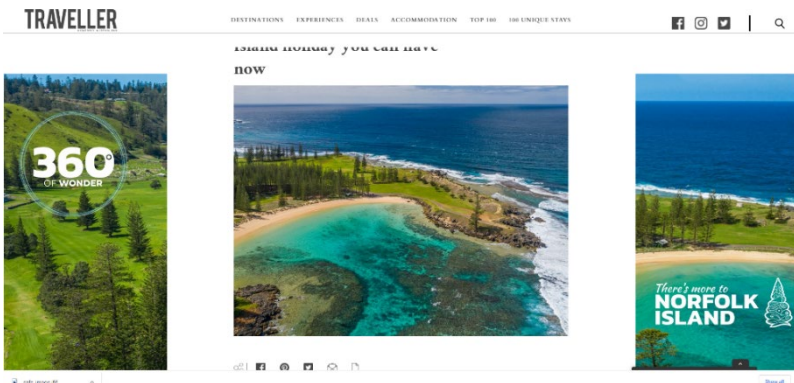
HWK has 80,988 followers on Facebook and the first post went up on 19 September with this beautiful drone shot of Emily Bay. *Norfolk Island is a treasure-trove of beauty and fun. We look at 101 things to do and see with kids on the island that has it all.*

Australian Traveller '100 Unique Stays' Campaign

Norfolk Island Tourism is participating in a Spring/Summer print and digital campaign with Australian Traveller. Norfolk Island will also feature in their EDM Newsletter which is distributed to 84,000 subscribers.

Readership for the quarterly magazine is 147,000 and the audience is:

- 76.2% Female
- 63.1 aged between 35-64 years



- 5.6 domestic trips per annum
 - 23% spend between \$20K-\$40K on travel each year
 - 11.3% spend +\$41K on travel each year
- Australian Traveller Digital channels are:
Website www.australiantraveller.com 350,000+ unique views per month
[Facebook](https://www.facebook.com/australiantraveller) 40,195 followers
[Instagram](https://www.instagram.com/australiantraveller) 109,000 followers
[Twitter](https://www.twitter.com/australiantraveller) 32,600 followers

"Norfolk Island – the Pacific Island holiday you can have now" was launched on 17 September.

<https://www.australiantraveller.com/norfolk-island/norfolk-island-the-pacific-island-holiday-you-can-have-now/>

The Visitor Information Centre is open 7 days from 8.30am. We are practising social distancing and hand sanitising, and you are required to register for contact tracing purposes.

Tania @ Norfolk Island Tourism [#norfolkisland](https://www.instagram.com/norfolkisland)

For further information please view www.norfolkisland.com.au