



10 July 2021

Watawieh yorlyi and welcome to all our visitors,

Norfolk Island Tourism Social Media Platforms

Norfolk Island Tourism posts regularly to Facebook and Instagram to tell stories about our unique and beautiful island home, share our knowledge and information about all of the experiences visitors can have, places to stay and day to day happenings e.g the cargo boat unloading, festival and events. We also like to share (and acknowledge) the amazing photos taken by visitors and locals. We recently shared this great photo taken from Queen Elizabeth lookout by Susan @norfolk_island_time. It reached 11,630 people and engagement was 1,379 (Generally speaking engagement is when some-one performs an action on your post, like a comment or share, rather than just scrolling past)



Instagram is a photo and video sharing platform that needs to grab people's attention, keep them engaged and interested in what you are posting. The Norfolk Island Tourism Instagram account is [norfolk.island](https://www.instagram.com/norfolk.island) and currently we have 12,300 followers.

The official Facebook page for Norfolk Island Tourism is [@norfolkislandtourism](https://www.facebook.com/norfolkislandtourism), the page currently has 30,450 followers. You can also follow us on Twitter [@norfolkisland](https://twitter.com/norfolkisland) and the Norfolk Island Tourism Youtube channel features all the new Experience videos and new Travel guide videos. Wherever possible we direct followers to the official www.norfolkisland.com.au, for further research, book a holiday or contact us for further assistance.



Bookeasy is a Australian-owned and operated business providing a comprehensive reservations and bookings management system: currently adopted by over 150 clients, encompassing Tourism Destinations, Visitor

Information Centres, Travel Agents and National Parks throughout Australia, New Zealand and Asia. Book Easy continues as the booking platform for the Norfolk Island Visitor Information Centre. We encourage all local operators and businesses to check their listing to ensure content is correct and images are up to date and of good quality. Your listing is free, any bookable product incurs a low commission of 15%. Please contact us if you have any queries about your listing, need training on Bookeasy, or wish to list your business. Ph. 22147 or email nitourism@nirc.gov.nf

New Visitor Experiences

Along with her tours Set in Stone and the Twilight tour, **Personal tours with Liz McCoy** is also offering:

- Our Spiritual Heritage Dinner
- Voices from the Past – A Paranormal Investigation
- The Norfolk Nightlife Package – Triple tour pass.

There's more to
NORFOLK ISLAND



For all details and bookings hop onto www.norfolkisland.com.au/tours

We received this lovely email from Sue Collins who won the Start' at 60 holiday competition which was kindly sponsored by Tintoela Homestead. Sue, her husband Phillip and friends travelled over in May. *"We're back"! And I wanted to thank you, and everyone concerned, for the most wonderful trip to Norfolk Island. What a week we had! Jaw dropping scenery, super friendly locals, marvellous weather, delectable food, amazing accommodation at Tintoela, unforgettable experiences, and much reminiscing! We were looked after so beautifully by the staff at the Norfolk Island Tourist Information office, and are already yearning to return. Being able to share all this with our dear friends Ken and Di Webb from western Queensland's Charleville, was the icing on the cake! Di was in tears when I first phoned to ask if they would like to join us, and I must say that I shed a few as our plane departed NI at the end of our incredible week. We also feel so fortunate to have been able to enjoy such a safe, relaxing, and unforgettable trip (for all the right reasons!), in this Covid riddled world of ours, and are so appreciative to everyone involved for everything that was done to make it such a special holiday"*

We are compiling the **Events Calendar 2022**.

Please let us know confirmed dates for your festival, event, sporting tournaments, special interest group etc and we can add to the website www.norfolkisland.com.au, provide information to wholesalers and travel agents, post to social media and include in our monthly EDM's. Please email details to: nitourism@nirc.gov.nf

The Visitors Information Centre is open 7 days from 8.30am. We are practising social distancing and hand sanitising, and you are required to register - for contact tracing purposes.

Tania @ Norfolk Island Tourism [#norfolkisland](https://twitter.com/norfolkisland)

For further information please view www.norfolkisland.com.au