



25 June 2021

Watawiah yorlyi and welcome to all our visitors,

Media Coverage

- Escape Supplement in all Sunday newspapers 6 June: 'A Norfolk Kind of Magic' Kendall Hill (Media famil)
- Explore TV show is screening today on Channel 9 at 3.30pm. If you have missed any of the shows, the experience video clips are now on Youtube.
 - Viewers also have the chance to win a great holiday giveaway, sponsored by Spacifica Travel.
- Tourism Australia's monthly Hot List. A monthly roundup of new places to stay and experiences to enjoy.
<https://www.tourism.australia.com/en/news-and-media/resources-for-media.html>
 - Bounty Day Celebrations (Trade Travel)
 - RSL Military Museum Tour and Dinner
- New Zealand Memo 22/6/2021 'New tourism blood gives Norfolk a fresh new look' (Lillian Mann)

Mike Hogan, who many in the tourism industry will remember when Hogan and Associates represented Norfolk Island Tourism in New Zealand is now the host of a weekly TV show called The Travel Guys on Sky TV Channel 83. Mike recently chatted to Duane Emeny (Air Chathams Operations Manager) about the history of the family operated and owned airline and how much they enjoy flying to Norfolk Island. It is a great chat and can be viewed on Youtube (here is the link or search in Youtube The Travel Guys, is it episode 8.



https://www.youtube.com/watch?v=lo6StajwD_I&t=1003s

Air Chathams resumed the Auckland to Norfolk Island flights on Thursday 10 June and how good did the welcome banner look?! Thank you to Glenda who painted the banner using a recycled street banner and paint that was donated! Thank you also to Karen and Adam at the airport for yourleys assistance.



The **May EDM** was distributed to the Norfolk Island Tourism database of over 37,000 contacts.

The newsletter featured;

- Guide to Norfolk Island – Tourism Australia
- Star Gazing Tour – N.I. Travel Centre
- Calendar of Events.
- Christmas Lunch at Governors Lodge Resort
- New Tour – The Music Valley Experience.
- Serenity Day Spa & Beauty.

Calendar of Events – July 2021

- 4-8 NI Travel Centre Open Field 3D Archery tournament
- 7 Government House Charity Open Day
- 11-14 Christmas in July at the Paradise hotel
- 18-21 Christmas in July at the Paradise hotel
- 24-30 Qigong Retreat (NI Travel Centre) SOLD OUT.

We are compiling the **Events Calendar 2022**.

Please let us know confirmed dates for your festival, event, sporting tournaments, special interest group etc and we can add to the website www.norfolkisland.com.au, provide information to wholesalers and travel agents, post to social media and include in our monthly EDM's. Please email details to: nitourism@nirc.gov.nf

The grid contains six promotional cards:

- Guide to Norfolk Island:** Features a beach scene. Text: "Norfolk Island is a quiet paradise, often overlooked yet unforgettable once found. Check out Tourism Australia's [Guide to Norfolk Island](#) and discover why visitors return time and time again."
- Star Gazing Tour:** Features a night sky scene. Text: "Join Astronomer Dave Rieneke on an [amazing tour](#) and view the island's beautiful night skies. Norfolk Island has little or no light pollution and makes it perfect for night photography and stargazing. **Book by 4 June!**"
- Events Calendar:** Features a rowing team. Text: "Our proud, tight-knit community is anchored on traditions past and new, and we love nothing more than sharing these with visitors. For a unique experience witness [Anniversary Bounty Day](#) on 8 June."
- Christmas Lunch at Governors:** Features a red Christmas ornament. Text: "Governors Lodge Resort are now taking bookings for their Christmas buffet lunch. If you are visiting the island for Christmas, book early so not to miss out. [Contact.](#)"
- The Music Valley Experience:** Features a music shop interior. Text: "Join Norfolk Islander Jane Evans on a tour of her home, Music Valley in World Heritage Kingston. Jane will share her passion for history, culture and art and guide you around her beautiful property. [To Book](#)"
- Serenity Day Spa & Beauty:** Features a spa treatment room. Text: "Treat yourself to the ultimate Spa and Beauty treatments on offer at Serenity Day Spa and Beauty. Enquire about their food infusion and Spa treatment, sounds delicious! [Enquire](#)"

The Visitors Information Centre is open 7 days from 8.30am. We are practising social distancing and hand sanitising, and you are required to register - for contact tracing purposes.

Tania @ Norfolk Island Tourism [#norfolkisland](https://twitter.com/norfolkisland)
For further information please view www.norfolkisland.com.au