

CALLING ALL LOCAL BUSINESSES

#BUYLOCAL Spending Spree Competition

It's time for this year's *Buy Local July Spending Spree Competition!* The campaign is to encourage locals to buy locally and will commence this Thursday 1 July 2021.

If you would like to stimulate some local spending within your business all you need to do is register as a participating business. Deadline to register is Wednesday 30 June 2021.



How do I register my business?

- Email nitourism@nirc.gov.nf or phone the Visitors Information Centre on 22147.
- Pay a \$10 participation fee per business.
- Receive 'Spending Spree Competition' display posters
- Receive 'Participating Business' listings on all competition media releases.
- 100% of the business participation fees will be distributed as major and minor prizes – in the form of vouchers to spend at participating businesses. Winners will nominate which participating businesses they would like their vouchers from

How does the competition run?

- Competition entrants must be a resident of Norfolk Island.
- Entrants must spend \$20.00 or more at **participating** businesses during the month of **July**.
- To complete an entry, the eligible entrant is required to write their name and phone number on the back of their original receipt and place in an entry box located at the Liquor Mart, Visitors Information Centre, Customer Care, and selected retail outlets.
- When the winner is drawn the prize will be presented in the form of vouchers to spend at the **participating** businesses of **their choice**.

Please contact the Visitor Information Centre if you require more details regarding the competition.

Rose Evans

TEAM LEADER TOURISM AND ECONOMIC DEVELOPMENT

25 June 2021