



12 June 2021

Watawieh yorlyi and welcome to all our visitors,

## **COMPETITION WINNERS**

'Starts at 60' is Australia's Number 1 website for digital-savvy over 60's with news, media, travel, insurance and online shopping. <u>www.startsat60.com</u> "Starts at 60' Facebook page has over 755,000 followers.



A high-end holiday give-away for 4 people was promoted last June via:

- Popup on the website with all the prize inclusions.
- Competition page connecting to a deal page on a product the same as prize offered.
- TVC Membership sign up on Seven Network.
- EDM feature panels.
- Facebook campaign promotion.

Many thanks to Tintoela Homestead who were the major sponsor of the promotion.



Our photo shows (L to R) Phillip Collins, Susan Collins, Diana Webb and Kenneth Webb.

Sue would like to thank every-one who sponsored this amazing holiday, to all the people they met and made them feel so welcome. They have thoroughly enjoyed their stay.

Tania @ Norfolk Island Tourism<u>#norfolkisland</u> For further information please view <u>www.norfolkisland.com.au</u>