



22 May 2021

Watawieh yorlyi and welcome to all our visitors,

Media Famil.



Great to meet Kendall Hill, a travel writer for Escape that is published in the News Ltd Australia-wide newspapers. Escape is Australia's No.1 travel brand, a one-stop destination that inspires travelers with great holiday stories, deals, advice, trends and travel news. It has a weekly readership of 1.6million and online www.escape.com.au

Kendall's highlights were bushwalking and discovering all of the island's Public Reserves and National Parks, swimming in Emily bay and the World Heritage Site at Kingston. Thank you to all the local tourism operators who Kendall met and spent the time with, to share your stories and knowledge. Kendall posted on Instagram during his visit and the feature in Escape will be published soon.

New Zealand Facebook Promotional Posts

Facebook posts have been targeted to a New Zealand audience only, promoting the direct flights from Auckland to Norfolk Island due to resume 27 May. Supported by new destination images, links to the website and using core messages such as;

- Air Chathams flights to resume
- There's more to Norfolk Island
- An overseas holiday is possible
- We are ready and waiting for you New Zealand!



Calendar of Events – June 2021

Events are subject to change

- 5 Bounty Day evening ball (Covid pending)
- 8 Anniversary Bounty Day (Public Holiday)
- 9 Government House Charity Open day
- 14 Queen's birthday (Public Holiday)
- 16 Government House Charity Open day (extra day)
- 20-24 Ballroom dancing festival

The full Calendar of Events can be viewed on www.norfolkisland.com.au



Norfolk Island Tourism Electronic Marketing

The April EDM was distributed to the Norfolk Island Tourism database of over 37,000 contacts.

The newsletter featured;

- Air Chathams flights to resume 27 May 2021
- Holiday Deal ex Auckland (Burnt Pine Travel)
- Itinerary Ideas on the website
 - <https://www.norfolkisland.com.au/visitor-info/itineraries>
- New Tour – Military Museum tour and dinner.
- Tourist Experience – Sea Kayaking tour.
- A win for Norfolk Island Liqueurs.

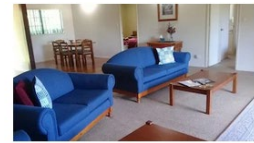
The Visitors Information Centre is open 7 days from 8.30am. We are practising social distancing and hand sanitising, and you are required to register - for contact tracing purposes.

Tania @ Norfolk Island Tourism [#norfolkisland](https://www.norfolkisland.com.au)
For further information please view
www.norfolkisland.com.au



Air Chathams flights to resume.

[Air Chathams](#) flights from Auckland will resume on Thursday 27 May 2021, departing Auckland at 10.30am.



Holiday Deal

Contact [Burnt Pine Travel](#) for this great holiday deal.

Return flights from Auckland with Air Chathams, staying at the Norfolk Holiday Apartments, a hire car and half day island tour are all included.



Itinerary Ideas

Our humble island might be small, but it sure packs a punch with things to do. We have put together [itinerary](#) suggestions so you can hit the ground running when you arrive.



New Tour - RSL Military Museum

Join a guided tour of the [RSL Military Museum](#) hear the stories of those who served in all War Conflicts. The tour includes a delicious 2-course dinner in the RSL Bistro.



Sea Kayaking



A Win for Norfolk Liqueurs