

MEDIA RELEASE

NORFOLK ISLAND MARINE PARK PROJECT - COMMUNITY SURVEY

The Norfolk Island Regional Council has received funding for a project to develop a multi-media campaign aimed at educating and empowering both locals and visitors to take extra care in continuing to protect the waters surrounding Norfolk Island, the Norfolk Marine Park.



In the financial year 2019/20, we as a community exported 200 tonnes of waste off-island at a cost of \$450,000 and it is anticipated that the current financial year will have a considerable increase in

both volume and cost. Whilst a lot of work has been done to reduce ocean outfall of waste on the island, a portion of waste is currently not able to be shipped off-shore and is being burnt, with the residual ash being dumped into our ocean. This pollutes our environment and contaminates our beautiful island for many generations to come. Through this project funding, we will be providing resources and education to the community to hopefully make significant change in the way that those on Norfolk Island consume products and dispose of their waste – with one of the ultimate aims of reducing the amount of waste that is burnt and put into the ocean. If we all work together we can make significant change!

Firstly, we need to understand the barriers that the community experience in their ability to reduce their environmental impact, and then discuss as a community how we can achieve a better outcome. We will then use information gathered from the surveys to develop the key objectives within the multi-media campaign.

We encourage the entire community to complete this anonymous survey. Honest answers will give us the best idea of how we can support both you and the environment. The survey includes 44 multiple-choice questions and completion time is approximately 10-15 minutes. Survey closes midnight 21/03/2021.

HOUSEHOLD SURVEY

www.surveymonkey.com/r/marineparkhouse

BUSINESS SURVEY

www.surveymonkey.com/r/marineparkbusiness

We will be holding a public community consultation event in April 2021 where you are invited to contribute further questions or suggestions. Alternatively you can contact either Rose Evans rose.evans@nirc.gov.nf or Natalie Grube nat.grube@gmail.com.

Rose Evans

TEAM LEADER TOURISM & HERITAGE

26 February 2021